## WHAT IS CLAIMED IS:

1. A memory card automatic display method configured to be used with a system that comprises at least one card slot and an arrangement for reading recorded contents from a memory card inserted in the card slot, said method comprising:

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- a first step of detecting whether or not at least one memory card is inserted in the at least one card slot; and
- a second step of, when the at least one memory card is inserted in the at least one card slot, entering into an image data display mode of automatically displaying one or more images indicating the recorded contents of the at least one inserted memory card, based on one or more manners in accordance with a number of inserted cards and/or a type of card.
  - 2. A method according to claim 1, further comprising a third step of, when the at least one memory card is inserted in the at least one card slot and it is detected that a plurality of cards are inserted, selecting a prescribed one of the cards to be displayed.
  - 3. A method according to claim 1, wherein the second step includes an ID read step of reading a card ID from the inserted card, and an information process step of outputting information associated with the recorded contents of the memory card specified by the

read card ID, when the at least one memory card is inserted in the at least one card slot.

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4. A memory card automatic display method configured to be used with an apparatus that comprises at least one card slot and an arrangement for reading recorded contents from a memory card inserted in the card slot, and has a function of power ON and power OFF, said method comprising:

a detection step of detecting whether or not at least one memory card is inserted in the at least one card slot; and

a display step of, when the at least one memory card is inserted in the at least one card slot upon the power ON, displaying a message indicating that the at least one memory card is inserted in the at least one card slot.

- 5. A method according to claim 4, wherein the display step includes a process step of, when the at least one memory card is inserted in at least one card slot and contents of the inserted memory card is to be browsed, displaying a message that prompts a user to re-insert that memory card or to make a card select operation.
- 6. A method according to claim 1, wherein the memory card has self identification information, and can have at least one of image information, audio information, and text information as the recorded

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contents.

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7. A TV apparatus comprising:

a tuner configured to receive broadcasted information;

a display unit configured to display a moving picture corresponding to the broadcasted information received by said tuner;

at least one card slot with an arrangement configured to read recorded contents from a memory card inserted in the card slot;

a card detection unit configured to detect whether or not at least one memory card is inserted in the at least one card slot; and

an arrangement configured to, when the at least one memory card is inserted in the at least one card slot, automatically display one or more images using said display unit, said one or more images indicating the recorded contents of the at least one inserted memory card based on one or more manners in accordance with a number of inserted cards and/or a type of card.

- 8. An apparatus according to claim 7, wherein the at least one memory card has self identification information, and the identification information is configured to be used for identifying the memory card.
- 9. An apparatus according to claim 7, wherein the memory card can have at least one of image information, audio information, and text information as the recorded

contents.

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- 10. A method according to claim 4, wherein the memory card has self identification information, and can have at least one of image information, audio information, and text information as the recorded contents.
- 11. An apparatus configured to be used for automatically displaying said message as defined in claim 4.
- 10 12. The system as defined in claim 1 includes an AV apparatus in which a moving picture can be handled.
  - 13. An apparatus for handling AV information including a moving picture, said apparatus comprising:

at least one card slot with an arrangement configured to read recorded contents from a memory card inserted in the card slot;

a first unit configured to detect whether or not at least one memory card is inserted in the at least one card slot; and

a second unit configure to, when the at least one memory card is inserted in the at least one card slot, enter into an image data display mode of automatically displaying one or more images indicating the recorded contents of the at least one inserted memory card based on one or more manners in accordance with a number of inserted cards and/or a type of card.